CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Canal Partners Media 1027 33rd Street NW, Suite 140 Washington, DC 20007

	Contract / Re	<u>vision</u>		Alt Order #	<u> </u>
	1846381	1		08851727	
Product Product	•				
D. JONES SENATE COMM	1				
Contract Dates	Estimate #				
11/06/17 - 11/13/17	5084				,
<u>Advertiser</u>			Ori	ginal Date	/ Revision
POL/Jones, Doug/D/Senate			1	1/03/17	/ 11/16/17
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	ıt E	xecutive	Sales Office
	WSFA	Ryan E	Eddins		HRP-Washingto
	Special Hand	ling			
	Demographic				
	Adults 35+				
	•				
	Agy Code	Adverti	ser	Code	Product 1/2
	TV13041	836			967
	Agency Ref			Advertiser	Ref
					1

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week 'Rate	TypeS	pots	Amount
D 2 WSFA 11/10/17 11/10/17 Today in Alabama 430am	430-5a	:30	NM	0	\$0.00
N 3 WSFA 11/06/17 11/06/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 4 WSFA 11/07/17 11/07/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	MM	1 '	\$85.00
N 5 WSFA 11/08/17 11/08/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	5-530a <u>Rate</u> \$85.00	:30	NM)	1	\$85.00
D 6 WSFA 11/09/17 11/09/17 Today in Alabama 5am	5-530a	:30	NM	0	\$0.00
N 7 WSFA 11/10/17 11/10/17 Today in Alabama 5am	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 8 WSFA 11/06/17 11/06/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 9 WSFA 11/07/17 11/07/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -1 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 10 WSFA 11/08/17 11/08/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
N 11 WSFA 11/09/17 11/09/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
D 13 WSFA 11/10/17 11/10/17 Today in Alabama 530a	528am-6am	:30	NM	0	\$0.00
N 14 WSFA 11/06/17 11/06/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	6a-7a <u>Rate</u>	:30	NM	1	\$175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order # 08851727 1846381 /

Contract Dates Product Estimate # 11/06/17 - 11/13/17 D. JONES SENATE CO 5084

Advertiser Original Date / Revision 11/03/17 / 11/16/17 POL/Jones, Doug/D/Sena

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$175.00			
N 15 WSFA 11/07/17 11/07/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -1 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 16 WSFA 11/08/17 11/08/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 17 WSFA 11/09/17 11/09/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
D 18 WSFA 11/10/17 11/10/17 Today In Alabama	6a-7a	:30	NM 0	\$0.00
N 19 WSFA 11/06/17 11/06/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 20 WSFA 11/07/17 11/07/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -2 2	7-9am <u>Rate</u> \$115.00	:30	NM 2	\$230.00
N 21 WSFA 11/08/17 11/08/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 22 WSFA 11/09/17 11/09/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17T 1	7-9am <u>Rate</u> \$115.00	:30	N M 1	\$115.00
N 24 WSFA 11/10/17 11/10/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	7-9am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
N 25 WSFA 11/08/17 11/08/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 26 WSFA 11/09/17 11/09/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
D 27 WSFA 11/10/17 11/10/17 NBC Today 2	9-10am	:30	NM 0	\$0.00
N 28 WSFA 11/10/17 11/10/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
N 29 WSFA 11/06/17 11/06/17 ALABAMA LIVE @ 11A Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	11-1130Am <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 30 WSFA 11/06/17 11/06/17 ALABAMA LIVE @ 1130AM	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
N 31 WSFA 11/06/17 11/06/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 1846381 08851727

Contract Dates Product Estimate # 11/06/17 - 11/13/17 D. JONES SENATE CO 5084

Advertiser Original Date / Revision 11/03/17 POL/Jones, Doug/D/Sena / 11/16/17

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 32 WSFA 11/07/17 11/07/17 WSFA 12 News at Noon Start Date End Date Weekdays Spots/Week	12-1230pm	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -1 1	<u>Rate</u> \$100.00			
N 33 WSFA 11/08/17 11/08/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	£100.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	\$100.00
Week: 11/06/17 11/12/171 1	\$100.00			
N 35 WSFA 11/10/17 11/10/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$100.00			
N 36 WSFA 11/09/17 11/09/17 RIGHT THIS MINUTES	130-2p	.20		222.22
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$30.00
Week: 11/06/17 11/12/171 1	\$30.00			
N 37 WSFA 11/06/17 11/06/17 JUDGE JUDY 2ND RUN	3-330p	:30 •	NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$60.00			
N 38 WSFA 11/07/17 11/07/17 JUDGE JUDY 2ND RUN				
Start Date End Date Weekdays Spots/Week	3-330p <u>Rate</u>	:30	NM 1	\$60.00
Week: 11/06/17 11/12/17 -1 1	\$60.00			
N 39 WSFA 11/08/17 11/08/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	Rate			
	\$60.00	•		
N 40 WSFA 11/10/17 11/10/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p Rate	:30	NM 1	\$60.00
Week: 11/06/17 11/12/171 1	\$60.00			
N 41 WSFA 11/06/17 11/06/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate			440.00
Week: 11/06/17 11/12/17 1 1	\$60.00			•
N 42 WSFA 11/07/17 11/07/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p	:30	NM 1	\$60.00
Week: 11/06/17 11/12/17 -1 1	<u>Rate</u> \$60.00	•		
N 43 WSFA 11/08/17 11/08/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1414	\$00.00
Week: 11/06/17 11/12/171 1	\$60.00			
N 44 WSFA 11/10/17 11/10/17 JUDGE JUDY 1ST RUN Start Date End Date Weekdays Spots/Week	330-4p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	<u>Rate</u> \$60.00	\$		
N 46 WSFA 11/07/17 11/07/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 1	eco oo
Start Date End Date Weekdays Spots/Week	Rate	.50	NM 1	\$60.00
Week: 11/06/17 11/12/17 -1 1	\$60.00			
N 47 WSFA 11/08/17 11/08/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM 1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	Rate \$60.00		1	
N 48 WSFA 11/09/17 11/09/17 WSFA 12 NEWS AT 4PM	\$60.00	.20		*
Start Date End Date Weekdays Spots/Week	M-F 4-430P <u>Rate</u>	:30	NM 1	\$60.00
Week: 11/06/17 11/12/171 1	\$60.00			
N 49 WSFA 11/06/17 11/06/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM 1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate		1	

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected



www.wsfa.com

Contract / Revision Alt Order# 1846381 / 08851727

Contract Dates Estimate # Product 11/06/17 - 11/13/17 D. JONES SENATE CO 5084

Advertiser Original Date / Revision POL/Jones, Doug/D/Sena 11/03/17 / 11/16/17

	Start/End	Spots/ ·			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$75.00				
N 50 WSFA 11/07/17 11/07/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week	Rate	1		·	470.00
Week: 11/06/17 11/12/17 -1 1	\$75.00				
N 51 WSFA 11/08/17 11/08/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	M-F 430-5P	:30	NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$75.00	·			
D 52 WSFA 11/09/17 11/09/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	0	\$0.00
N 53 WSFA 11/10/17 11/10/17 WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	Rate		ı		
	\$75.00				
N 54 WSFA 11/06/17 11/06/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$185.00
Week: 11/06/17 11/12/17 1 1	\$185.00	•			
N 55 WSFA 11/07/17 11/07/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -1 1	Rate			,	
	\$185.00				
N 56 WSFA 11/06/17 11/06/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	430-5a Rate	:30	NM	1	\$5.00
Week: 11/06/17 11/12/17 1 1	\$5.00				
N 57 WSFA 11/08/17 11/08/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	Rate	•	- 1		
	\$185.00				
N 58 WSFA 11/09/17 11/09/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$185.00
Week: 11/06/17 11/12/171 1	\$185.00				
D 59 WSFA 11/10/17 11/10/17 WSFA 12 News at Five	5-530pm	:30	NM	0	\$0.00
N 60 WSFA 11/06/17 11/06/17 WSFA 12 News at Six - MF	6-630pm	:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$350.00	•			
N 61 WSFA 11/07/17 11/07/17 WSFA 12 News at Six - MF		.00			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$350.00
Week: 11/06/17 11/12/17 -1 1	\$350.00				
N 62 WSFA 11/08/17 11/08/17 WSFA 12 News at Six - MF		:30	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	Rate		1		
D 63 WSFA 11/09/17 11/09/17 WSFA 12 News at Six - MF	\$350.00	.20			
N 64 WSFA 11/10/17 11/10/17 WSFA 12 News at Six - MF		:30	MM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$350.00
Week: 11/06/17 11/12/171 1	\$350.00				
N 65 WSFA 11/06/17 11/06/17 ENTERTAINMENT TONIGH	17630-7p	:30	NM	1	\$215.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$215.00				
N 66 WSFA 11/07/17 11/07/17 ENTERTAINMENT TONIGH					
Start Date End Date Weekdays Spots/Week	1630-7p <u>Rate</u>	:30	NM	1	\$215.00
		•	1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1846381 / 08851727

 Contract Dates
 Product
 Estimate #

 11/06/17 - 11/13/17
 D. JONES SENATE CO 5084

 Advertiser
 Original Date / Revision

 POL/Jones, Doug/D/Sena
 11/03/17 / 11/16/17

	Start/End	Spot	s/			
*Line Ch Start Date End Date Description	Time	Days Length Wee	k Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Wee Week: 11/06/17 11/12/17 -1 1	<u>k Rate</u> \$215.00					
N 67 WSFA 11/07/17 11/07/17 Today in Alabama 430am		:30		NM	1	\$5.00
Start Date End Date Weekdays Spots/Wee Week: 11/06/17 11/12/17 -1 1	<u>k Rate</u> \$5.00					
N 68 WSFA 11/08/17 11/08/17 ENTERTAINMENT TONI	•	:30		NM	1	\$215.00
Start Date End Date Weekdays Spots/Wee Week: 11/06/17 11/12/17 1 1	<u>k Rate</u> \$215.00					
N 69 WSFA 11/09/17 11/09/17 ENTERTAINMENT TONI	•	:30		NM	0 .	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>k Rate</u> \$215.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type		
1 WSFA 11/06/17-11/12/17 ENTERTAINMENT TON	IGH1630-7p	Th:30	\$215.00	NM		
Credited						
N 70 WSFA 11/10/17 11/10/17 ENTERTAINMENT TONI Start Date End Date Weekdays Spots/Weel	•	:30		NM	1	\$215.00
Week: 11/06/17 11/12/171 1	\$215.00		•			
N 71 WSFA 11/06/17 11/06/17 WSFA 12 News at Ten -	•	:30		NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 11/06/17 11/12/17 1 1	<u>k Rate</u> \$275.00					
N 72 WSFA 11/07/17 11/07/17 WSFA 12 News at Ten - I		:30	······································	NM	1	\$275.00
Start Date End Date Weekdays Spots/Weel	k Rate					Q210.00
Week: 11/06/17 11/12/17 -1 1	\$275.00					
N 73 WSFA 11/08/17 11/08/17 WSFA 12 News at Ten - I Start Date End Date Weekdays Spots/Weel		:30	•	NM	1	\$275.00
Week: 11/06/17 11/12/171 1	\$275.00			i		
N 74 WSFA 11/09/17 11/09/17 WSFA 12 News at Ten - I		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$275.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Туре		
1 WSFA 11/06/17-11/12/17 WSFA 12 News at Ten -	MF 10-1035pm	Th :30	\$275.00	NM		
Credited N 75 WSFA 11/10/17 11/10/17 WSFA 12 News at Ten - I						
N 75 WSFA 11/10/17 11/10/17 WSFA 12 News at Ten - I Start Date End Date Weekdays Spots/Week		:30	•	NM	1	\$275.00
Week: 11/06/17 11/12/171 1	\$275.00					
N 76 WSFA 11/06/17 11/06/17 Tonight Show	1035-1137pm	:30		NM	1 .	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$115.00					
N 77 WSFA 11/09/17 11/09/17 Tonight Show	1035-1137pm	:30		NM	0 .	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.00			Ů	Ψ0.00
Week: 11/06/17 11/12/171 1 <u>Spot Ch Date Range Description</u>	\$115.00 <u>Start/End Time</u>	Weekdays Length	Poto	Type		
1 WSFA 11/06/17-11/12/17 Tonight Show	1035-1137pm	Weekdays Length	<u>Rate</u> \$115.00	<u>Type</u> NM		
Credited						
N 78 WSFA 11/08/17 11/08/17 Today in Alabama 430am		:30		NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/171 1	<u>Rate</u> \$5.00					

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

Contract / Revision Alt Order# 1846381 08851727

Contract Dates Product Estimate # 11/06/17 - 11/13/17 D. JONES SENATE CO 5084

Advertiser Original Date / Revision 11/03/17 / 11/16/17 POL/Jones, Doug/D/Sena

*Line Ch Chat Data Fad Data Data Data	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week N 79 WSFA 11/07/17 11/07/17 This Is Us	Rate				****
Start Date End Date Weekdays Spots/Week	8-9pm Rate	:30	NM	1	\$600.00
Week: 11/06/17 11/12/17 -1 1	\$600.00				
N 80 WSFA 11/11/17 11/11/17 NBC Saturday Today Show	6-8am	:30	NM	2	\$90.00
Start Date	<u>Rate</u>				
Week: 11/06/17 11/12/172- 2	\$45.00				
N 81 WSFA 11/11/17 11/11/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week	Sa 6-7pm	:30	NM	2	\$160.00
Week: 11/06/17 11/12/172- 2	<u>Rate</u> \$80.00	•	1		
N 82 WSFA 11/11/17 11/11/17 WSFA 12 News at Ten - Sa	t 10-1030pm	:30	NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate			•	\$110.00
Week: 11/06/17 11/12/171- 1	\$175.00				
N 83 WSFA 11/11/17 11/11/17 NET Saturday Night Live	1030p-1203x	:30	NM	1 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1- 1	<u>Rate</u> \$115.00		Ī		
N 84 WSFA 11/11/17 11/11/17 ET WEEKEND		.20			00.00
Start Date End Date Weekdays Spots/Week	1203-103x Rate	:30	NM	0	\$0.00
Week: 11/06/17 11/12/171- 1	\$10.00	•			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>		
1 WSFA 11/06/17-11/12/17 ET WEEKEND Credited	1203-103x	Sa :30 \$10.00	NM		
	-7.0-			_	
N 85 WSFA 11/12/17 11/12/17 NET NBC Sunday Today Sh Start Date End Date Weekdays Spots/Week	c7-8a Rate	:30	NM	2	\$90.00
Week: 11/06/17 11/12/172 2	\$45.00				
N 86 WSFA 11/12/17 11/12/17 NET NBC Meet The Press	8-9a	:30	NM	1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate	•		•	V.0.00
Week: 11/06/17 11/12/171 1	\$45.00				
N 87 WSFA 11/12/17 11/12/17 WSFA News Sunday AM Start Date End Date Weekdays Spots/Week	9-930a	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u> \$20.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length · Rate	Туре		
1 WSFA 11/06/17-11/12/17 WSFA News Sunday AM	9-930a	St :30 \$20.00	NM		
Credited					
N 88 WSFA 11/12/17 11/12/17 WSFA 12 News at Five-Sun	•	:30	NM	1	\$90.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/171 1	<u>Rate</u> \$90.00				
N 89 WSFA 11/09/17 11/09/17 Today in Alabama 430am		.20		4	25.00
Start Date End Date Weekdays Spots/Week	430-5a Rate	:30	NM	1	\$5.00
Week: 11/06/17 11/12/171 1	\$5.00				
N 90 WSFA 11/12/17 11/12/17 Late News	1030p-11p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 1 1	<u>Rate</u>	•		•	
Week: 11/06/17 11/12/171 1 Spot Ch Date Range Description	\$150.00-		- I		
1 WSFA 11/06/17-11/12/17 Late News	Start/End Time 1030p-11p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> St :30 \$150.00	<u>Type</u> NM		
Credited	.0000 / 10	σε .συ φτου.σο	IVIVI		
N 91 WSFA 11/06/17 11/06/17 NET Early Today ON	4-430x	:30	NM	1	\$3.00
· · · · · · · · · · · · · · · · · · ·				-	,

^{(*} Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 1846381 / 08851727

Advertiser Original Date / Revision
POL/Jones, Doug/D/Sena 11/03/17 / 11/16/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 M 1	<u>Rate</u> \$3.00				
N 92 WSFA 11/07/17 11/07/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17 -T 1	4-430x <u>Rate</u> \$3.00	:30	, NN	. 1	\$3.00
N 93 WSFA 11/08/17 11/08/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17W 1	4-430x <u>Rate</u> \$3.00	:30	NM	. 1	\$3.00
D 94 WSFA 11/09/17 11/09/17 NET Early Today ON	4-430x	:30	NM	0	\$0.00
N 95 WSFA 11/13/17 11/13/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 M 1	4-430x <u>Rate</u> \$3.00	:30	NM •	1	\$3.00
N 96 WSFA 11/13/17 11/13/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 M 1	430-5a <u>Rate</u> \$5.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WSFA 11/13/17-11/19/17 Today in Alabama 430am Credited	Start/End Time 430-5a	Weekdays Length M::30	<u>Rate</u> <u>Type</u> \$5.00 NM		
N 97 WSFA 11/13/17 11/13/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 M 1	M-F 430-5P <u>Rate</u> \$75.00	:30	NM •	1	\$75.00
N 98 WSFA 11/13/17 11/13/17 Today in Alabama 5am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/13/17 11/19/17 M 1	5-530a <u>Rate</u> \$85.00	:30	NM	1	\$85.00
N 99 WSFA 11/13/17 11/13/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 M 1	5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00
N 100 WSFA 11/13/17	528am-6am <u>Rate</u> \$100.00	:30	, NM	1	\$100.00
N 101 WSFA 11/13/17	6-630pm <u>Rate</u> \$350.00	:30	NM	. 1	\$350.00
N 102 WSFA 11/13/17	6a-7a <u>Rate</u> \$175.00	:30	NM	1	\$175.00
N 103 WSFA 11/13/17 11/13/17 NBC Today Show Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 M 1	7-9am <u>Rate</u> \$115.00	:30	NM	1	\$115.00
N 104 WSFA 11/13/17	9-10am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
N 105 WSFA 11/09/17	1030p-11p <u>Rate</u> \$150.00	:30	. NM	1	\$150.00
N 106 WSFA 11/09/17 11/09/17 DELAY/Tonight Show w/Jay <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	I1105p-12m <u>Rate</u>	:30	NM	1	\$115.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Print Date 11/20/17

Page 8 of 8



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

Contract / Revision Alt Order# 08851727 1846381 / Product

Contract Dates Estimate # 11/06/17 - 11/13/17 D. JONES SENATE CO 5084

Advertiser Original Date / Revision POL/Jones, Doug/D/Sena 11/03/17 / 11/16/17

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type S	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 11/06/1711/12/17T1	<u>Rate</u> \$115.00						
N 107 WSFA 11/08/17	658-8pm <u>Rate</u> \$300.00		:30		NM	1	\$300.00
N 108 WSFA 11/11/17	Sa 6-7pm <u>Rate</u> \$80.00		:30		NM	1	\$80.00
N 109 WSFA 11/09/17 11/09/17 NET Early Today ON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17T 1	4-430x <u>Rate</u> \$3.00		:30		NM	1	\$3.00
		Totals				92	\$11,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 -11/13/17	92	\$11,125.00	(\$1,668.75)	\$9,456.25
Totals	92	\$11,125.00	(\$1,668.75)	\$9,456.25

Signature: Date:	•
------------------	---

(* Line Transactions: N = New, E = Edited, D = Deleted)

(LITE HAISACHORS. N - New, C - Cuited, D - Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television

broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

1846381 \$\$\$ REP HEADLINE# 8851727 TRF# \$\$\$ MOD# 4: UNAPPROVED REV #1

CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: ORDER WORKSHEET

NOV20/17 13.25 *** WSFA-TV *** **CHANGES** REP FROM RISK !!! REPORT HARRIS

703-516-9680

FAX#

13.2 DATE NOV20/17 SALESMAN REGIONAL (H) EDDINS SCATTERGOOD LOCAL RYAN JEFF WA CLASS: NATL BUYER NAME PRSN SALES REP.# INVOICE) BILLING NEEDED 1650 ORDER, SUITE# (LINE, SE CO-OP JONES/D/SEN/AL COMMENTS: CANAL PARTNERS MEDIA # 8851727 PKWY 30339 75 GA EST#5084 CIRCLE CONTRACT WK-2 ATLANTA, POLI/D NOV13/17 900 TAX SENATE COMM NAME NAME STATE ADV. AGY. DATES NOV6/17 JONES ۵. CITY TAX # FLIGHT # ORDER PRDCT ADV AGY

RYAN REVISED ORDER M4 OKD AS LINE 106 TTL SAME, \$11,125 CONFM PLS REP:

FOR THANKS JASMINE

SCHEDULE IN ADVANCE CASH ď, IS THIS **** CON CM

SUITE#1650 SENT SE, SU BE ALL INVOICES ARE TO BE 900 CIRCLE 75 PARKWAY 30339 ATLANTA, GA

FOR SENATE COMMITTEE DOUG JONES

	•
: TOTL:	
DAYS	•
END :SPTS: WEEK: DATE : /WK: INVT :	•
田口	·
••••	
START	8 4
	5084
RATE	AGENCY EST# =
SEC	
E#:REP :CD: TIME PERIOD : LGTH : :LINE#: : :	AGENCY ADVERTISER CODE = 836 AGENCY PRODUCT CODE = 967
LHN	

HDL LATE NEWS AFTER NFL ON THURSDAY

NA DUE TO PROGRAM CHANGES & NO AVAILS. ALSO, WE HAVE \$10.00 FROM

8847015 THAT WE NEED TO RESPEND. PLEASE CONFIRM. THANKS, DENICE

4AKE-GOOD FOR NOV9 ON LINE-69 FOR 1 SPOT/WK

4AKE-GOOD FOR NOV9 ON LINE-74 FOR 1 SPOT/WK

4AKE-GOOD FOR NOV9 ON LINE-77 FOR 1 SPOT/WK 8 8 8 8 8 8 8 8 8 COM1: COM2: PROGRAM ORD COM1 THIS THIS THIS ORD

MAKE-GOOD FOR

MAKE-GOOD MAKE-GOOD

0

THU

0

11/

9 11/

\$150.00

1030P-1100P

Ø

101

SPOT/WK SPOT/WK NOV12 ON LINE-87 FOR NOV10 ON LINE-45 FOR FOR FOR MAKE-GOOD MAKE-GOOD MAKE-GOOD 8 H H B THIS THIS THIS

AGENCY REP: TEL# 703-528-9387

703-516-9680

FAX#

NOV20/17 13.25 *** WSEA-TV *** **CHANGES** FROM REP RISK !!! REPORT CREDIT HARRIS CREDIT ADVISORY: ORDER WORKSHEET 1846381 TRF# MOD# 4: UNAPPROVED REV #1 HEADLINE# 8851727

REP \$\$\$

NEWS AIRED 1106P-SPOT AIRED LATE AT 11:37P DUE TO NFL RUNNING LONG. ORD COM1:

ORD COM2: 1141P. PLEASE CONFIRM. THANKS, DENICE THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-101

STATION MAKEGOOD OFFERS:

(NOV17/17) PLS ADVISE. 1106P-\$150.00 \$150.00 NEWS AIRED NFL RUNNING LONG 30s 30s DENICE 11:37P DUE TO THANKS, 6VON 6 A O N CMT:1141P. PLEASE CONFIRM. AT MISSED:THU/1030P-1100P OFFER:THU/1106P-1141P CMT:SPOT AIRED LATE BUY#101 OK.D

CONTRACT TOTAL 11125.00 NOV/17

11125.00

TOTAL

% WIYC % WBMM % CABL **ω** % WCOV WAKA 40% EAKA 0% € 00 00 00 00 00 00 WNCF ESFA 52% WSFA \$21,673 TOTALS MARKET

SHARES ACCURATE

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME PER WEEK S-SPOTS C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET TRF# 1846381 HEADLINE# 8851727 TRF# 1 MOD# 4: APPROVED REV #1 \$\$\$ 及 い い い い い

ADV

703-516-9680 STATION RISK !!! REPORT FROM FAX# CREDIT HARRIS AGENCY

NOV20/17 13.45 ** WSFA-TV ***

*** WSFA-TV

SALESMAN POLI/D JONES/D/SEN/AL NAME ADV.

REGIONAL (H)SCATTERGOOD EDDINS LOCAL RYAN JEFF WA CLASS: NATL PRSN BUYER NAME SALES 1650 SUITE# S E CANAL PARTNERS MEDIA # 8851727 PKWY 30339 75 GA G 900 CIRCLE CONTRACT ATLANTA NAME AGY. ORDER AGY

INVOICE) ORDER, (LINE, COMMENTS: EST#5084 WK-2 NOV13/17 SENATE COMM NOV6/17 JONES DATES Ω FLIGHT PRDCT

CITY TAX

CO-OF TAX STATE

NEEDED

BILLING

13.45

DATE NOV20/17

M4 OKD AS LINE 106 REVISED ORDER REP:

\$11,12 TIL SAME, CONFM

RYAN FOR THANKS JASMINE

STA:

SCHEDULE IN ADVANCE CASH Ø HS THIS **** S CON

SUITE#1650 SENT TO: SE, BE ALL INVOICES ARE TO BF 900 CIRCLE 75 PARKWAY 30339

ATLANTA, GA

CONTRACT SCHEDULED FOR BEEN APPROVED. SENATE COMMITTEE ORDER HAVE BEEN DOUG JONES FOR CHANGES OF THIS NOTICE:

900N MISSED: THU/1030P-1100P OFFER: THU/1106P-1141P STATION MAKEGOOD OFFERS: BUY#101 0K'D

\$150.00 \$150.00 NEWS AIRED 30S 30S LONG. DUE TO NFL RUNNING HANKS, DENICE CMT:SPOT AIRED LATE AT 11:37P CMT:1141P.

THANKS, PLEASE CONFIRM. 11125.00 TOTAL CONTRACT TOTAL

PLS ADVISE 1106P-(NOV17/17)

GENERATION